

EFFIE PRESVIA

DISCUSSION C – FINANCIAL INNOVATIONS

TOPIC C1: *Deposit brokers - opportunities and challenges raised by their increasing role in the deposit-taking market*



Effie Presvia

CTOO, Chief Technology & Operating Officer at Attica Bank

Effie joined Attica Bank in June 2020. She is member of the ExCo of the bank Leading the Areas of IT & Digital Technology, Organization Department & Backoffice Operations.

From 2016 to 2020 she was a Director in Accenture, Cyprus Lead and Digital Technologies.

From 2010 to 2016 she was appointed Director of e-Business Sector of Eurobank Group.

From 2007 to 2010 she was appointed Chief Information Officer (CIO) of Eurobank Stedionica S.A., in Belgrade, Serbia.

Effie has over 18 years of experience in Financial Services. She started her professional career at Accenture and in few years she joined Eurobank. In 2005 she joined Eurobank's group International IT department and took over the Program Management of Polbank's establishment, Eurobank's subsidiary in Poland.

Effie holds a BSc in Computer Science from the University of Piraeus.